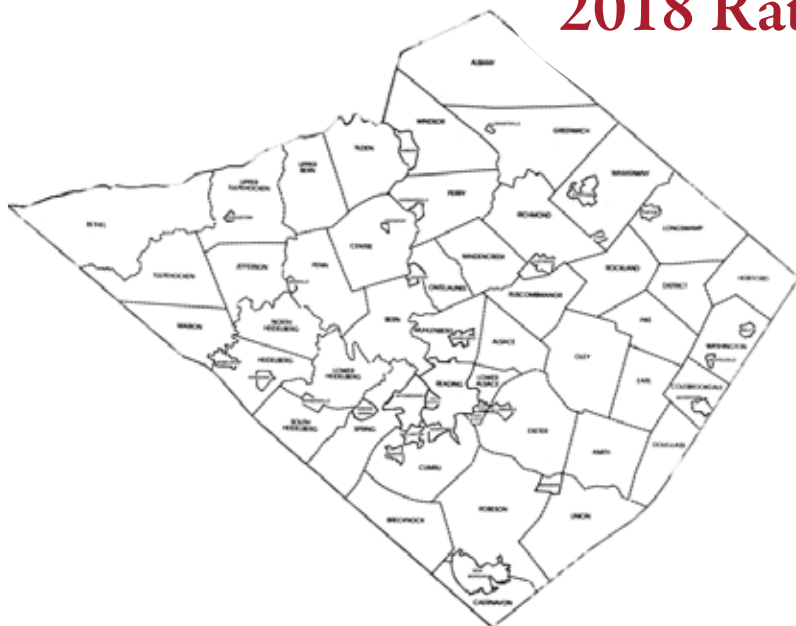


Berks County Courier

2018 Rate Card



berkscountycourier.com

Online Ad Rates

Monthly Business Card Ad..... \$60

Runs on the side of each page (ads rotate with each view) and can be linked to your business Web site.

Monthly 300x300-pixel Box Ad \$75

Runs on the side of each page (ads rotate with each view) and can be linked to your business Web site.

Monthly 1200x125-pixel Banner Ad \$250

Banner ads appear at the top of each page, alternate, and appear far more frequently than box ads.

THE COURIER

With more than 50 years of experience in community journalism, the Courier team is committed giving the residents and businesses of Berks County the very best in local and county news coverage.

OUR WEB SITE

The Berks County Courier covers and serves the entire county. Our site averages thousands of original hits a month, and our stories are updated daily.

Our daily e-mail service to hundreds of subscribers can help get your word out to potential customers. We also publish on Facebook and Twitter, giving your business more exposure through social media.

Our most successful advertisers link their ads on our site to special offers or splash pages on their own Web sites, giving their products and services greater exposure at a minimal price.

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For more information or to reserve your ad space, call Brian McDowell at 315.687.7561 or email him at brian@m3pmedia.com

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Berks County Courier

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